

Greater China Healthcare Solutions Presents:

## Greater China Healthcare Solutions - Our Show-Special Packages

### 1. Enhanced China Tour Package – Business Exploration and Advancement in China

You will get these standard services:

- Language translations during the 2006 CHIMA/CHITA/HIMSS Throughout the entire presentation – personalized
- Assistance with travel arrangement (e.g. itinerary, hotel choices, side trips, China visa application)
- Translation of conference material and other related

... Plus these enhanced services as well:

- Pre-trip strategy sessions
- Joint identification of suitable vendor candidates, client prospects
- "Early start" sessions – remote communication and project planning with China partners
- Locating "super connections" – in China, in USA, and throughout other Greater China region countries.
- Organizing vendor-client meetings, dinners, outings



### 2. No-cost Strategic Planning Initiation, "How Could My Company and I Enter China?"

Free (!) consulting services to get your company started, until the first mutually-agreed Project Milestone on the Project Plan

- Strategy formulation
- Kick-off event
- Initiating the Project Plan – using PMBOK standard project management tools
- Initiating the Situational Analysis
- Initiating the resources planning efforts (e.g. budget, internal/external staffing)



... if you are happy with the outcomes of these FREE\* services, then additional for-fee consulting services may follow to fully develop and implement the entire China entry plan.

### 3. Customized Language and Culture Training for You and/or Your Executive Team.

- 1 - 10 hours per week: Online and telephone language interaction/training
- Personalized content – based on your needs (industry, product, design social interaction levels)
- Personal web pages to serve up your own curriculum, assignment, pertinent links, progress, etc.
- 1 day a month of face-to-face, half-day training to optimize effectiveness and "natural immersion".
- Joint development of your own goals (e.g. "conversational"? "Social Phrases?" "Ability to conduct sales/legal meetings?")
- Chinese holiday celebration events



All of the above packages require appropriate type of agreements and scope-of-work statements to be signed. Some restrictions apply. Contact us for more details at [show-special@L-information.net](mailto:show-special@L-information.net), (770) 891 6776.



## Our Services for You:

### - Feasibility Study

Decide whether to enter China market, how to do so, what resources to use, and proper ways to customize their produce / service / marketing plan.

### - Customization Service

Making appropriate modifications for product (e.g. Chinese language translation for application and documentations, code changes to suit Greater China region market), and marketing (website, printed material, advertisement campaigns).

### - Language Service

Customized education program for China-focused executives and sales team, translation (real-time bi-directional spoken language, legal documents, product documentation), accompanying US clients on guided business trip to Greater China region (China, Taiwan, Singapore, Malaysia, etc.)

### - Outsourcing Services

Manufacturing, OEM, research/development, call center, application programming, application testing, printing and more

### - Import / Export Services

Refurbished and new medical equipment, medical supplies, pharmaceutical drugs; supply chain management, testing/QA, shipping /warehousing arrangements and more

**Use the Experts - Trusted Leaders - Experience  
Dependable - Honesty - Immediate Results  
Connections / Networking**

<http://www.l-information.net>